

Hybrid 9th International Conference on Business and Management Dynamics 27 – 28 September 2023, Cape Town, South Africa



CALL FOR PAPERS

The Hybrid 9th International Conference on Business and Management Dynamics (ICBMD) will be held in Cape Town, South Africa from 27 - 28 September 2023. The main theme is “**Managing Higher Education and Business Enterprises in developing countries beyond COVID-19**”.

Higher education institutions (HEI) and business enterprises (BEs) in developing countries are confronted with organisational challenges in relation to HEI funding, infrastructure, and improving graduates for employability and BEs seeking new markets and improving product and service quality. Although organisations are doing their best to survive the impact of the COVID-19 pandemic, HEIs and enterprises are not different to remain relevant. Therefore, the commercial viability of HEIs and enterprises in the developing countries in the post COVID-19 pandemic require new internationalisation and marketisation context and content to respectively attract international students and for improved market penetration.

The question the Hybrid 9th ICBMD-2023 must answer is “why are prospective students from developing countries attracted to HEIs in the developed countries, and consumers in the developing countries always seeking products and services from the developed countries?” ICBMD-2023 is calling for a deeper understanding of these intrinsic difficulties and perhaps from new management and leadership approaches to address these issues.

The Hybrid 9th ICBMD-2023 provides a platform for discussion, interaction, collaboration, networking and sharing, all for the sake of contributing to the existing bodies of knowledge related to the conference theme. As such, the Hybrid 9th ICBMD-2023 invites scholarly work in the form of empirical research papers, conceptual research papers, rigorous case studies and technical research reports which address these intrinsic difficulties in all aspects of disciplines related to business management.

These fields include, among others, *Financial Accounting; Economics; Management; Marketing; 4IR; Digital Transformation; Tourism; Retail; Human Resource Management; Knowledge Management; Social Enterprises; Social Innovation; Business Enterprises and SMMEs; Entrepreneurship; Technopreneurship; Agripreneurship; Corporate Social Investment; Corporate Social Responsibility; Green/Circular Economy; Information Technology; Business Administration/Innovation; Work Integrated Learning; Business and Organisational Communication.*

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FULL PAPER SUBMISSIONS

Full research papers should be submitted via email to icbmd2023.papers@cput.ac.za. All research papers MUST adhere to the ICBMD's template accessible at <http://icbmd.org.za/>. **Paper will be REJECTED if different from recommended template.**

Due date for abstracts submission is **15 June 2023** and feedback is **30 June 2023**. Due date for full paper submissions is **15 AUGUST 2023** and feedback is **8 SEPTEMBER 2023**.

REGISTRATION FEES

Registration type	Fee	Valid until
Early Bird (author)	R4 000.00	30/06/2023
Early Bird (delegate)	R5 000.00	
Early Bird (student)	R3 000.00	
Regular (author)	R4 500.00	15/08/2023
Regular (delegate)	R5 500.00	
Regular (student)	R3 500.00	
Virtual	R2 000.00	
Late registration	R6 000.00	8/09/2023

Register at <http://www.icbmd.org.za> or <http://www.csrconferenceafrica.com>

In the case where authors, delegates and students physically attend the conference, **registration fee excludes accommodation** for the duration of the Hybrid 9th ICBMD at the Conference Venue.

PUBLICATION OF PROCEEDINGS

Full papers that have been accepted after a double-blind peer-review process will be published in the Hybrid 9th ICBMD Conference Proceedings three months after the end of the conference, provided the authors have fully paid the registration fees and that such papers were presented – physically or virtually.

PEER REVIEW PROCESS

Initial review will be conducted by the Editor who determines whether the manuscript qualifies to go for double blind peer-review. The reviewing team will comprise members of the editorial board as well as invited reviewers – usually scholars. Manuscripts will be assessed on quality, originality, and relevance. After a full paper has been reviewed by two reviewers, anonymous feedback will be provided to corresponding authors with a final verdict on acceptance, along with relevant comments and/or suggestions.

CONFERENCE VENUE

Newlands Cricket Ground | Wicket Building | 146
Campground Rd | Newlands | Cape Town 7780
Special rates with nearby Hotels have been arranged for delegates which include - Breakfast, 24 Hour Reception Desk, In Room Guest Amenities, Wi-Fi and 24-Hour Gym Facilities (Note: Its FCFS for 30 rooms).

PARTNER INSTITUTIONS

Fort Hare University; University of KwaZulu-Natal; University of Namibia; North-West University; Durban University of Technology; International Internship University; University of Zululand; Kwame Nkrumah University of Science & Technology (Ghana); Green Communities International (Ghana); International Conference on Corporate Social Responsibility, Sustainability and Africa Development (Ghana)