

CALL FOR PAPERS

INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT DYNAMICS (ICBMD-2019)

Jointly hosted by:

Cape Peninsula University of Technology | South Africa

University of Namibia Business School | Namibia

University of Fort Hare | South Africa

North West University | South Africa

University of KwaZulu Natal | South Africa

Theme: Pragmatic business solutions by Africa for Africa

Swakopmund | Namibia | 2 – 4 September 2019

Overview

In an international dispensation, several business-related changes have taken place since the start of the 21st century, which include inter alia moving towards globalisation and technological enhancements. To facilitate the adaption to business-related changes, over the years, best practices have been researched and developed. Such practices are usually researched and developed within developed economies (e.g. the United States of America and the European Union) as “one-size-fits-all” solutions to problems which stem from the non-adaption to business-related changes – yet such solutions are seldom successful in their approach. When emphasis is placed on Africa, it is apparent that the continent has undergone significant business-related changes in the past two decades. Furthermore, the utilisation of researched and developed best practices, as recommended by developed economies, have had little and/or no effect on the solving of problems stemming from the non-adaption to business-related changes. As such, “Pragmatic business solutions: By Africa, for Africa” will be the theme for ICBMD-2019.

Therefore, the ICBMD-2019 invites scholarly work in the form of empirical research papers, conceptual research papers, rigorous case studies, and technical reports which address contemporary and developing issues in all aspects of disciplines related to Business Management which includes inter alia that of Financial Accounting, Cost Management, Economics, Marketing Management, Tourism and Hospitality, Retail and Warehouse, Human Resources, Knowledge Management and Information Technology and Business Administration. As such, the 2019 ICBMD aims to provide a platform for discussion, interaction, collaboration, networking and sharing, all for the sake of adding value to the existing body of knowledge

Note: There will be a colloquium for Doctoral students

Online Submission

- For submission of conference papers and registration as an author or delegate, please visit www.icbmd.org.za for further information.
- All abstracts and/or full papers must be formatted using single space, font Cambria, font size 10 and maximum 250 words for abstract and 14-16 single space pages for full paper.
- All submissions must be sent to submissions2019@icbmd.org.za

Submissions	Closing date
Abstract	30 April 2019
Full Paper	30 June 2019

Registration and delegates Fee

Registration Type	Fee	Closing date
Early Bird Author Delegates	US\$ 300.00	31 May 2019
Early Bird Student Delegates	US\$ 200.00	31 May 2019
Early Bird Other Delegates	US\$ 250.00	31 May 2019
Regular Author Delegates	US\$ 350.00	31 July 2019
Regular Student Delegates	US\$ 250.00	31 July 2019
Other Delegates (Listener)	US\$ 300.00	31 July 2019
Virtual Presentation	US\$ 200.00	31 July 2019

Publication of proceedings

Full paper which is double-blind peer-reviewed will be published in a conference proceedings by the International Foundation for Research and Development (www.ifrnd.org) hosted by *Journal of Business and Management Dynamics* ISBN: 978-1-928396-17-8, two months after the end of conference. Refereed book of abstract will be included in each conference pack for all registered delegates.

Conference venue and accommodation

Swakopmund Hotel and Entertainment Centre
2 Theo-Ben Gurirab Street | Swakopmund | Namibia

Conference Board

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Peer Review Process and Quality Management

All manuscripts are subject to double-blind peer review and are assessed by an editor and members of the editorial board or experienced reviewers around the world based on quality, originality and relevance. After the review, feedback is provided to authors as soon as possible so that they are able to return the revised manuscript within one month. Authors are expected to write and format their manuscript according to guidelines provided. Authors submit full text papers including results, tables, figures and references. Reviewers stay anonymous. Effort will be made to give feedback to authors within 45 days after submission closing date.

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