

**Hybrid 8th International Conference on
Business and Management Dynamics
7 – 8 September 2022, East London,
South Africa**



CALL FOR PAPERS

The Hybrid 8th International Conference on Business and Management Dynamics (ICBMD) will be held in East London, Eastern Cape Province, South Africa from 7 - 8 September 2022. The main theme is:

Re-engineering business processes in the New Normal

The sub-themes are:

- 1. Business and economic development Post COVID-19**
- 2. Restructuring of the Global Economy**

When the coronavirus epidemic broke out in late 2019, many businesses, as anticipated, had to change their strategies to serving customers, clients, relationships with suppliers, and interactions with co-workers, and of course, a whole lot of the business dynamics in order to stay afloat and be competitive. They had to upsurge the speed of decision-making, while improving productivity and sustainability, using technology and innovation in the day-to-day running of the business.

The epidemic has made everyone think about finding solution to issues bordering around business models, modes of operation, plant practices, processes, and programs because processes are fundamental to the management of an organisation. Business process re-engineering (BPR) is therefore a radical redesign of business processes to achieve dramatic improvements in critical aspects of the business, such as quality, output, cost, service, and speed. BPR aims at cutting down enterprise costs and process redundancies on a huge scale, and acts as a game-changer to any business.

As such, the Hybrid 8th ICBMD invites scholarly work in the form of empirical research papers, conceptual research papers, rigorous case studies and technical research reports which address business process re-engineering in the new normal in all aspects of disciplines related to Business Management. These fields include, among others, Accounting, Economics, Management, Marketing, Tourism, Retail, Human Resource Management, Knowledge Management, Information Technology and Business Administration.

The Hybrid 8th ICBMD provides a platform for discussion, interaction, collaboration, networking and sharing, all for the sake of contributing to the existing bodies of knowledge related to the conference theme.

FULL PAPER SUBMISSIONS

Research papers (full) should be submitted via email to icbmd2022.papers@cput.ac.za. All research papers MUST adhere to the ICBMD's template visible at <http://icbmd.org.za/>. **Paper will be REJECTED if different from recommended template.**

Due date for full paper submissions is **31 May 2022**.

REGISTRATION FEES

Registration type	Fee	Valid until
Early Bird (author)	R5 000.00	31/05/2022
Early Bird (delegate)	R4 000.00	
Early Bird (student)	R3 000.00	
Regular (author)	R5 500.00	31/07/2022
Regular (delegate)	R4 500.00	
Regular (student)	R3 500.00	
Virtual	R2 000.00	31/08/2022
Late registration	R6 000.00	

In the case where authors, delegates and students physically attend the conference, **registration fee excludes accommodation** for the duration of the Hybrid 8th ICBMD at the Conference Venue.

PUBLICATION OF PROCEEDINGS

Full papers that have been accepted after a double-blind peer-review process will be published in the 8th ICBMD Conference Proceedings with the ISBN number of 978-1-928396-17-8, three months after the end of the conference, provided the authors fully pay the registration fees and that such papers were presented – physically or virtually.

PEER REVIEW PROCESS

Initial review will be conducted by the Editor who determines whether the manuscript qualifies to go for double blind peer-review. The reviewing team will comprise members of the editorial board as well as invited reviewers – usually scholars. Manuscripts will be assessed on quality, originality and relevance. After a full paper has been reviewed by two reviewers, anonymous feedback will be provided to corresponding authors with a final verdict on acceptance, along with relevant comments and/or suggestions.

CONFERENCE VENUE

East London International Convention Centre, Marine Park Complex, 22 Esplanade, Beachfront, East London Eastern Cape, 5201, South Africa. **Special rates have been arranged for delegates.**

PARTNER INSTITUTIONS

Fort Hare University; University of KwaZulu Natal; University of Namibia; North-West University, Durban University of Technology, International Internship University, University of Zululand