



10th International Conference of Business & Management Dynamics (ICBMD)

CALL FOR PAPERS & CORPORATE PARTICIPATION

CONFERENCE THEME

Economic inequality and the industrialisation of
developing countries: The challenges and solutions

DATE 11 - 12 SEPTEMBER 2024

VENUE SUN CITY, SOUTH AFRICA



CALL FOR PAPERS & CORPORATE PARTICIPATION



The 10th ICBMD is jointly hosted by Cape Peninsula University of Technology (South Africa), University of Brunel (England), University of Fort Hare (South Africa), Orbit TVET College (South Africa), North-West University (South Africa), University of KwaZulu Natal (South Africa), Durban University of Technology (South Africa), and University of Zululand (South Africa).

BACKGROUND

Economic inequality is a pressing issue in many developing countries, and industrialisation can exacerbate or mitigate these inequalities. Industrialisation, drawn from impact research, technological innovations, and the impact of natural disasters and diseases, can lead to economic growth, job creation, and poverty reduction. Addressing economic inequality in the context of industrialisation in developing countries requires a holistic approach that combines economic policies, social programs, and government or public sector reforms. The goal is to ensure that the benefits of industrialisation are distributed more equitably, lifting people out of poverty and promoting long-term sustainable development in a rapidly changing world. However, it can also contribute to unintended inequality if not accompanied by policies and strategies that ensure the benefits are widely shared through public and private sector reforms. The question is, “Why do developing countries like Africa, with their huge mineral and human resources, have so much inequality and have not extensively industrialised?” ICBMD-2024 calls for a deeper understanding of these intrinsic difficulties and perhaps new management and leadership approaches to address these issues.

As ICBMD celebrates its ten years of establishment as the most partnered South African International Conference, it is providing the platform for discussions, interactions,

collaborations, networking and sharing, all for the sake of contributing to the existing bodies of knowledge related to the conference theme. As such, the ICBMD-2024 invites scholarly work in the form of empirical research papers, conceptual research papers, rigorous case studies and technical research reports that address these intrinsic difficulties in all aspects of disciplines related to business management, humanities, engineering, physical science, medicine, and political science. These fields include, among others, Financial Accounting, Economics, Development Economics, Development Finance, Management, Digital Marketing, Branding, Consumer behaviour, Hospitality & Tourism, Wholesale & Retail, Human Resource Development & Management, Knowledge & Information Management, Social Enterprises, Social Innovation, Business Enterprises, Entrepreneurship, Technopreneurship, Agripreneurship, Corporate Social Investment, Corporate Social Responsibility, Green/Circular Economy, Information Technology, Artificial Intelligence, Cyber-Physical Systems, 4IR, Digital Transformation, Digital Business, Big Data Analytics, Public Administration/Innovation, Geopolitics and International Relations, and Work Integrated Learning.

The 10th ICBMD will provide a platform for discussion, interaction, collaboration, networking and sharing, all for the sake of contributing to the existing bodies of knowledge related to the conference theme.

CALL FOR PAPERS & CORPORATE PARTICIPATION



REGISTRATION AND CONFERENCE PRESENTATION

English language will be used for the conference presentations and all abstracts and full papers must be submitted to icbmd2024.papers@cput.ac.za. Once the abstract is accepted, the author must send a full-text paper, including results, tables, figures, and references. **Authors and delegates conference registration will only be finalised after the conference organisers have received Proof of Payment of the registration fee.**

CLASSIFICATION	Conference Registration Fee (Early bird)	Conference Registration Fee (Regular)
Delegate (article presenting author)	R5 500.00	R6 200.00
Delegate (author presenting second paper)	R3 000.00	R4 000.00
Delegate not presenting	R3 000.00	R4 500.00

PUBLICATION OF PROCEEDINGS

Full papers that have been accepted after a double-blind peer-review process will be published in the 10th ICBMD Conference Proceedings as BOOK CHAPTERS three months after the end of the conference, provided the authors have fully paid the registration fees and that such papers were presented in person.

IMPORTANT DATES FOR ACADEMIC PAPERS

Closing date for submission of abstracts (max. 250 words)	31 March 2024
Abstract acceptance notification	20 April 2024
Due date for registration and payment of fees (early bird)	31 May 2024
Due date for registration and payment of fees (regular)	31 June 2024
Due date for submission of full papers (5000-8000 words)	31 July 2024
Arrival date	10 September 2024
Conference dates	11 - 12 September 2024
Departure date	13 September 2024

PEER REVIEW PROCESS

Initial review will be conducted by the Editor who determines whether the manuscript qualifies to go for double blind peer-review. The reviewing team will comprise members of the editorial board as well as invited reviewers – usually scholars. Manuscripts will be assessed on quality, originality, and relevance. After a full paper has been reviewed by two reviewers, anonymous feedback will be provided to corresponding authors with a final verdict on acceptance, along with relevant comments and/or suggestions.

CALL FOR PAPERS & CORPORATE PARTICIPATION



CORPORATE PARTICIPATION

Sponsorship Category	Corporate sponsorship and participation requirement	No. of Participants	Sponsorship (Early bird)	Final date	Sponsorship (Regular)	Final Date
PLATINUM STANDARD	<ol style="list-style-type: none"> Name and logo branded as platinum sponsor of ICBMD-2024 book of abstract and conference programme. Name and logo displayed on the general sponsorship billboard. Name and logo imprinted on Conference pack. Name and logo displayed on sponsorship banners. Name and logo imprinted in ICBMD-2024 magazine. Full page corporate display in ICBMD Magazine Display of name and logo on ICBMD website Verbal recognition at ICBMD-2024 Conference event Verbal recognition at the commissioning event Verbal recognition at the least opportunity available Formal recognition in a form of appreciation letter and certificate Three (3) nights double bed B&B accommodation 	≤6	R140 000	30 April 2024	R150 000	30 June 2024
DIAMOND STANDARD	<ol style="list-style-type: none"> Name and logo enlisted as diamond sponsor of ICBMD-2024 book of abstract and conference programme, Name and logo displayed on the general sponsorship billboard. Name and logo imprinted on Conference pack. Name and logo displayed on sponsorship banners. Full page corporate display in ICBMD Magazine Display of name and logo on ICBMD website Verbal recognition at ICBMD-2024 Conference event Verbal recognition at the commissioning event Verbal recognition at the least opportunity available Formal recognition in a form of appreciation letter and certificate Three (3) nights double bed B&B accommodation 	≤5	R116 000	30 April 2024	R125 000	30 June 2024

CALL FOR PAPERS & CORPORATE PARTICIPATION



Sponsorship Category	Corporate sponsorship and participation requirement	No. of Participants	Sponsorship (Early bird)	Final date	Sponsorship (Regular)	Final Date
GOLD STANDARD	<ol style="list-style-type: none"> 1. Name and logo enlisted as gold Sponsor of ICCAD 2023 Proceedings. 2. Name and logo displayed on the general sponsorship billboard. 3. Name and logo imprinted on Conference pack. 4. Name and logo displayed on sponsorship banners. 5. Full page corporate display in ICBMD Magazine 6. Display of name and logo on ICBMD website 7. Verbal recognition at ICBMD-2024 Conference event 8. Verbal recognition at the commissioning event 9. Verbal recognition at the least opportunity available 10. Formal recognition in a form of appreciation letter and certificate. 11. Three (3) nights double bed B&B accommodation 	≤4	R92 750	30 April 2024	R100 200	30 June 2024
SILVER STANDARD	<ol style="list-style-type: none"> 1. Name and logo enlisted as silver sponsor of ICBMD-2024 book of abstract and conference programme, 2. Name and logo displayed on the general sponsorship billboard. 3. Name and logo imprinted on Conference pack. 4. Name and logo displayed on sponsorship banners. 5. Full page corporate display in ICBMD Magazine 6. Display of name and logo on ICBMD website 7. Verbal recognition at ICBMD-2024 Conference event 8. Verbal recognition at the commissioning event 9. Verbal recognition at the least opportunity available 10. Formal recognition in a form of appreciation letter and certificate 11. Three (3) nights double bed B&B accommodation 	≤3	R70 000	30 April 2024	R75 000	30 June 2024
BRONZE STANDARD	<ol style="list-style-type: none"> 1. Name and logo enlisted as bronze sponsor of ICBMD-2024 book of abstract and conference programme, 2. Name and logo displayed on the general sponsorship billboard. 3. Name and logo imprinted on Conference pack. 4. Name and logo displayed on sponsorship banners. 5. Full page corporate display in ICBMD Magazine 6. Display of name and logo on ICBMD website 7. Verbal recognition at ICBMD-2024 Conference event 8. Verbal recognition at the commissioning event 9. Verbal recognition at the least opportunity available 10. Formal recognition in a form of appreciation letter and certificate 11. Three (3) nights double bed B&B accommodation 	≤2	R46 000	30 April 2024	R50 000	30 June 2024