

DAY 1 (Monday, 2 September 2019)

Time	Event		
08:00 – 09:00	Registration		
09:00 – 09:10	Introduction: Grafton Whyte (Director of Namibia Business School)		
09:15- 09:30	Welcome address: Frednard Gideon – Pro Vice-Chancellor: Academic Affairs of University of Namibia (UNAM)		
09:35 – 09:50	Guest speaker: Luvuyo Rani, CEO & Founder of Silulo Ulutho Technology		
09:55 – 10:30	Keynote address 1: Bisey Uirab (Chief Executive Officer of Namibia Port Authority)		
10:30 – 10:45	Vote of thanks Michael Darko (ICBMD Conference Convener)		
10:45 – 11:15	Tea and coffee break		
TECHNICAL SESSION 1 --- ABSTRACT / FULL-PAPER			
Time	Venue A	Venue B	Venue C
11:15 – 11:25	Loading of presentations		
11:25 – 11:40	LEA1 Effectiveness of the leadership development programme within Eskom, South Africa by Ruth Myeni / Muhammad Hoque	SOC1 Social Networks and entrepreneurial opportunity for female-owned small-and medium-scale enterprises in South Western Nigeria by Ernest Etim / Chux Iwu	SUP1 Diffusion of Supply Chain Distribution System to capture the African Marketplace: A Case of Apparel Company by Thokozani Mbhele / Luvuyo Mthimkhulu
11:45 – 12:00	KNO1 Creating sustainable economies for Africa through Knowledge Economy Philosophy by Charles Mazhazhate / Sena Steven	VCA1 Venture Capital and Entrepreneurial development in Gauteng by Monde Faku	BUS1 An assessment of the business process review: A case study of the Finance Division at the University of KwaZulu-Natal by Nancy Thangavelu / Vannie Naidoo
12:05 – 12:20	MAR1 YouTube marketing communication usage and demographic variables influence on the electronic word-of-mouth and behavioural attitude association among Generation Z in South Africa by Rodney Duffett	ENTR2 Investigating the impact of year of study, entrepreneurship in exposure and financial constraints on entrepreneurial interest among some university students in South-Africa by Apelele Ganati / John Aderibigbe / Tendia Chimucheka	INO2 Systematic literature review on innovation activities of informal Micro Enterprises in Gauteng Province, South Africa by Lavhelesani Mulibana / Ravinder Rena
12:15 – 12:40	PERC1 How do University of KwaZulu-Natal students' perceive Woolworths Green Branding Initiatives? by Vuyo Grootboom / Vannie Naidoo	INO1 An Evaluation Of E-Services Innovation Capabilities in Gauteng Provincial Departments by Tebogo Sethibe	BEC1 An empirical study of the Causes of Overloading Practices in Namibia's Trucking Industry by Samuel Mensah / Richard Milinga
12:45 – 13:00	BIN1 Business Intelligence adoption by small scale enterprises in Namibia. A review of literature by Teresa Chikohora	PSY1 Positive psychological capital and employee engagement as predictors of creative performance behaviour among bankers by Catherine Chowwen / Blessing Martins / Peter Famakinde	TAX2 Taxing the informal sector in Zimbabwe: An Avenue for an expanded tax base, crippling of the informal sector activities or both? by Favourate Mpfu / Karina Coetzee
13:00 – 13:50	Lunch		

DAY 1 (Monday, 2 September 2019) - continued

TECHNICAL SESSION 2 --- ABSTRACT / FULL-PAPER

Time	Venue A	Venue B	Venue C
13:50 – 14:00	Loading of presentations	Loading of presentations	
14:00 – 14:15	SME2 How document usage can positively influence South African Small, Medium and Micro Enterprise sustainability, in theory by Juan-Pierré Bruwer and Ashwin Petersen	FIN2 Access to formal markets among rural cattle farming households in Maquassi Hills Local Municipality, North West, South Africa by Sithembiso Nxumalo / K Motsoeneng"	DMC1 Impact of digital marketing communication on guest houses and B&Bs in the Cape metropole by Zinzi Magoda
14:20 – 14:35	SOE1 Challenges among Namibian economic and productive SOEs and corporate governance practices by Kofi Boamah	DEF1 The cost of Credit Default in the Vehicle Finance Industry in South Africa by Noma phelo Soga / Darlington Onojaefe / Lawrence Obokoh	RIS1 Entrepreneurial Risks management challenges within the maritime SMEs sector of South Africa by Phyllis Chikwati / Job Dubihlela
14:40 – 14:55	ORG1 Organizational climate's impact on performance: a South African cement factory case by Solomon Nhlapo / Naphtali Maruma / Moleboge Nhlapo	ENTR5 21st Century Graduate in Namibia: An Entrepreneurial Education Perspective by Wilfred April / Daniel Itenge / Gregory Feris	PSY2 An investigative study on the relationship between Work Motivation (Intrinsic & Extrinsic) and Employee Engagement in a South African Higher Educational Institution by Ashika Maharaj
15:00 – 15:15	AUD1 Factors leading to non-compliance of control activities within public service: Case of the Eastern Cape Department of Rural Development By Awonke Gegeza / Job Dubihlela	KNO2 Development of a framework for a knowledge management firm in the fourth industrial revolution by Lucian de Koker / Tanya du Plessis	ERET1 E-retailer customer satisfaction and loyalty: The effects of website design and security by Christine De Meyer-Heydenrych / Semona Pillay
15:20 – 15:35	IAU1 Relevant internal audit skills for the future: an evaluation of current curricula by Lise Botha	SCR1 Sovereign credit rating and economic growth in Sub-Saharan Africa: a Granger Causality analysis by Virimai Mugobo and Misheck Mutize	LSP1 The impact of leadership styles on organizational performance: A case of the Masters of Business Administration at the University of KwaZulu-Natal by Bibi Zaheenah Chummun / Sandile Nzimande
15:40 – 15:55	FIN1 Constraints and opportunities of farmer access to bank credit in Zimbabwe: a review by Blessing Chigunhah / Ezekia Sivotwa / Gerald Munyoro	STA1 Support staff experience in the effective functioning of universities: A co-creation perspective by Beate Stiehler-Mulder / Christine De Meyer-Heydenrych	COO1 Dynamics of cooperative interactions in the tourism industry: the case of SMEs in Luderitz by Selma Ipinge / Cynthia Kauami

DAY 1 (Monday, 2 September 2019) - continued		
TECHNICAL SESSION 3 --- ABSTRACT / FULL-PAPER		
Time	Venue A	Venue B
16:05 – 16:15	Loading of presentations	Loading of presentations
16:15 – 16:25	HR1 The value of human resources management practices (HRMPs) on Small and Medium Enterprises (SMEs) performance: Insights from Zimbabwe by Collen Kajongwe	TOU1 The Attributes of Success: Tourism-related Entrepreneurs in Mtubatuba Local Municipality, South Africa by Sibusiso Ntshangase / Ikechukwu Ezeuduji
16:30 – 16:45	APP1 The role of apprenticeship training in the printing and packaging industry in South Africa by Michael Darko / Etienne Bester / Frederick Herbst	ETE1 The use of e-technology in operational processes of organisations in Polokwane Municipality by Frances Ledwaba / Gert Pelser
16:50 – 17:00	CONS2 Consumer perception of service quality at a selected bank in Cape Town by David Malila / Darlington Onojaefe	TEP1 A Critical Evaluation of the Effect of Training on Employee Performance in the Oranjemund Town Council in Namibia by Gideon Nangolo and Samuel Mensah
18:30 – 22:00	Cocktail Dinner Dress code: Black Tie Welcome address: David Namwandi (Chairperson / Founder of Namibia International University of Management). Vote of Thanks: Chux Iwu - Acting Asst. Dean: Research (FBMS)	

DAY 2 (Tuesday, 3 September 2019)		
Time	Event	
08:00 – 08:25	Registration	
08:30 – 09:40	Keynote address 2: Sakaria Nghikembua (Chief Executive Officer of AgriBank of Namibia)	
TECHNICAL SESSION 4 --- ABSTRACT / FULL-PAPER		
Time	Venue A	Venue B
09:40 – 09:50	Loading of presentations	Loading of presentations
09:50 – 10:05	<p style="text-align: center;">ELE1</p> <p style="text-align: center;">Factors to improve the implementation of Electronic Health Records in primary health care facilities of South Africa by Liezel Cilliers / Sangudzayi Nyamanhare</p>	<p style="text-align: center;">UBU1</p> <p style="text-align: center;">The Cultural Influence of Ubuntu on Organisational Commitment in the Hospitality Sector by Thembisile Molose</p>
10:10 – 10:25	<p style="text-align: center;">ROI1</p> <p style="text-align: center;">Which psychographic variables influence the behaviour of the rooibos tea consumers to increase sales? by Liezel van Zyl / Corrie Uys / Norbert Haydam</p>	<p style="text-align: center;">EMA1</p> <p style="text-align: center;">Engineering a manager_ assessing the factors affecting the career transition by Ronnie Lotriet / MC Maree</p>
10:30 – 10:45	<p style="text-align: center;">EXP1</p> <p style="text-align: center;">Evaluating the experience of students as actors in a people intensive service delivery system by Beate Stiehler-Mulder / Marius Wait</p>	<p style="text-align: center;">MAT1</p> <p style="text-align: center;">Namibian High School Students' Attitudes towards Learning Mathematics by Shemunyenge Hamukwaya</p>
10:50 – 11:05	<p style="text-align: center;">SHO1</p> <p style="text-align: center;">Product characteristic determinants of South African showroomers' behaviour: A brick-and-click value perspective by Mariette Frazer / Ilse Struweg</p>	<p style="text-align: center;">STAK1</p> <p style="text-align: center;">A balancing act: Stakeholder enablement and empowerment towards multiples takeholder engagement by Yolandi Botha</p>
11:05 – 11:35	Tea and coffee break	

TECHNICAL SESSION 5 --- ABSTRACT / FULL-PAPER		
	Venue A	Venue B
11:35 – 11:45	Loading of presentations	Loading of presentations
11:45 – 12:00	BRD1 Aaker versus Keller’s models: much ado about branding by Pieter Steenkamp	PRI1 Consumer purchase intention on private label brands (PLBs) in South African food retail category by Welcome Kupangwa / Hassan Mohamed
12:05 – 12:20	ENTR1 Predicting entrepreneurial intentions from entrepreneurial self-efficacy and Entrepreneurs personal characteristics: A Botswana perspective by Douglas Sivotwa / Mornay Roberts-Lombard / Olumide Jaiyeoba	PIP1 ‘Leaking pipeline’ as experienced by African women in academic leadership within South Africa by Hazvineyi Saurombe / Yvonne du Plessis
12:15 – 12:40	SKI1 Do perceived accountancy skills of fast-moving consumer goods Small, Medium and Micro Enterprise employees influence the attainment of key financial objectives? by Juan-Pierré Bruwer / Tracy Beck	MAC1 An enquiry into the management challenges of millennial employees within the hotel industry: A Case Study by Ronnie Lotriet / DB le Roux
12:45 – 13:00	CRE1 Creativity as a critical skill: a case of Retail Business Management (RBM) students at a South African higher education institution by Eric van Zyl / Suzaan le Roux	MTD1 Teasing the voice of top management team diversity from an interesting outlier perspective by Greenfield Mwakipesile / Marius Johannes
13:00 – 13:50	Lunch	

TECHNICAL SESSION 6 --- ABSTRACT / FULL-PAPER		
TECHNICAL SESSION 3 (FULL PAPERS)		
	Venue A	Venue B
13:50 – 14:00	Loading of presentations	Loading of presentations
14:00 – 14:15	ENTR3 Family relationships and business performance of Small and Medium-sized family businesses: A case study of the Silulo Ulutho Technologies in Cape Town, South Africa by Mohamed Djemilou / Richard Shambare / Thembinkosi Maphosa	CAR1 Practical guidelines for role players in the South African skin care industry: Demographic factors and consumer behaviour by Chantal Rootman / Nadine Oosthuizen / Brian Manuyana
14:20 – 14:35	SDC1 Socio-demographic characteristics and satisfaction of occupational therapy patients at Katutura State Hospital, Namibia by Thelma Marwa / Samuel Mensah	SOC2 An investigation into the perceived factors that will inhibit social media in the workplace in South African higher education sector by Liezel Cilliers / Kim Viljoen / Willie Chinyamurind
14:40 – 14:55	WBM1 A futuristic whole brain model for the administrative professional by Anette Venter / Chux Iwu / Tessie Herbst	FIN3 The Scope of National Strategy on Financial Literacy: A Conceptual Review of South African Perspectives. by Ravinder Rena / Ifeanyi Mbukanma / Hein Prinsloo
15:00 – 15:15	CONS1 Incidental damage to a well-known trade mark and remedies for consumers: The case of the Ford Kuga by Mlungisi Tenza	EMO1 Job engagement as a moderator of the relationship between occupational stress and emotional burnout among police officers in the Eastern Cape, South Africa by Mtutuzeli Dywili
15:20 – 15:35	SCAP1 Social capital and access to bank finance: The case of small business in a developing nation by Bingwen Yan / Praddep Brijlal	DMS1 Decision making and strategic management accounting techniques in small manufacturing enterprises in Cape Town By Endsen Kefasi and Lawrence Obokoh
15:40 - 15:55	REC1 The influence of research collaboration and networking (RECON) on research productivity at an accredited South African tertiary education institution by Juan-Pierre Bruwer / Teneille Voke / Janice Hemmonsby / Candice Livingstone / Chris Young / Andries de Beer / Iianza Perold / Anton Nel / Frik de Beer	ACC1 Timeliness Reporting, Busy Accounting Period and Audit Pricing: Evidence from Nigeria Deposit Money Banks by John Ayoola / Lawrence Obokoh / Godwin Inneh
18:00 – 22:00	Gala Dinner and Best Paper Awards Dress code: Semi-formal or Cultural attire Vote of Thanks: Juan-Pierre Bruwer (ICBMD Coordinator)	